



Bowie Rheault

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User-Centric Product Designer: Passionate about Crafting Seamless Experiences

As a product designer, I am driven by a passion for crafting meaningful digital experiences. I thrive on collaborating with like-minded professionals to push the boundaries of innovation in interaction design and UX design, always with the user at the forefront of my mind.

EXPERIENCE

Prompt Digital

Design (internship)

May 2023 - Aug 2023, remote

- Fortified the work and processes for a startup digital marketing firm,
- Leveraged Weblow for content creation and Asana for internal asset organization.
- Created a Figma template system to organize future projects.
- Wore many hats as needed within the busy startup.

AMP Agency (AMPXD)

UX Design (internship)

June 2022 - Aug 2022, remote/New York, NY

- Designed user-friendly products for business to business financial applications.
- Developed design systems within Figma, created wireframes, presentation design, competitive analyses, and collaborated with visual designer team.
- Conducted key stakeholders interviews.

Hero Digital

Production Designer (contract)

Aug 2021 - Sep 2021, Austin, TX

- Key designer for a Cupertino-based global technology company prototyping unreleased software used by 115 million users.
- Engaged with Delivery and QA leads to execute then optimize the legacy process.
- Developed recommended feature enhancements to improve proprietary software.
- Emerged as lead of a team of five other designers, receiving frequent praise from the client lead.
- Documented recommendations and processes to ensure a thorough and efficient QA process.

EDUCATION

Simon Fraser University (School of Interactive Arts and Technology)

Bachelor of Science with a concentration in Design.

UX design

Empathy first, always striving to understand users to understand their wants and needs.

Figma

Love the simplicity, flexibility and power of design systems and Figma.

HTML/CSS/JS

Proficient with all the basics of web front end and some back end.

Tech trends/ research

If it's happening in tech, I dive in. I stay ahead of the curve, and can help you to do so too.