

# Bowie Rheault

Toronto, ON | [bowie@rheault.me](mailto:bowie@rheault.me) | [LinkedIn](#) | [Portfolio](#)

## User-Centric Product Designer: Passionate about Crafting Seamless Experiences

Versatile, quick-learning design expert driven by curiosity and dedication to **user-centered design**. I bridge user needs with business objectives through thoughtful, user-centered UI/UX design. Proficient in Figma, user research, and crafting intuitive user flows. I'm committed to continuously improving both my design work and the internal processes that support it. Dual citizen of Canada and the U.S.

### SKILLS

- **Design & Prototyping:** Figma, Sketch, Adobe XD, Photoshop
- **UX Methods:** User-Centred Design, Design Systems, Wireframing, User Flows, Journey Mapping, Interaction Design
- **Research & Testing:** User Interviews, Usability Testing, A/B Testing, Personas
- **Collaboration:** Jira, Asana, Agile, Active Listening and always eager for feedback
- **Front-end Development:** HTML, CSS, JavaScript

### EXPERIENCE

#### Product Designer / Freelance

April 2025 - Present (Toronto, ON)

- Created a design system for a major bank's internal dashboard to enhance usability and align with brand guidelines.
- Delivered polished, developer-ready design through Figma by collaborating closely with stakeholders through an iterative feedback loop.

#### Product Designer / Pando Alts (alt investment Saas fintech platform startup)

May 2024 - April 2025 (Toronto, ON)

- Independently created, owned and scaled Pando's design system in Figma.
- Explored new features, defined requirements and designed complex user flows as a team of one to handle both low- and high-fidelity work end-to-end.
- Led the design of a new AI-powered investment-analysis feature, from initial wireframes and user journeys to high-fidelity, interactive prototypes.
- Collaborated directly with engineering on implementation, providing detailed handoff documentation and conducting QA to ensure design fidelity.

## **Production Designer / Prompt Digital**

May 2023 - Aug 2023 (Vancouver, BC)

- Developed and updated client marketing content and landing pages via Webflow.
- Managed, sourced, edited creative assets and streamlined project workflows using Asana.

## **UX Intern / AMP Agency (AMPXD)**

June 2022 - Aug 2022 (New York, NY)

- Contributed to development of wireframes and user flows for B2B financial reporting applications across multiple internal clients.
- Maintained and leveraged components from existing Figma-based design system to ensure consistency and efficiency.
- Conducted competitive analyses to guide design strategy and identify UX improvement opportunities.
- Translated client feedback into design actionable updates to efficiently arrive at final design product.

## **Production Designer / Hero Digital**

Aug 2021 - Sep 2021 (Austin, TX)

- Developed prototypes to support a major, Cupertino-based global technology company to document an unreleased operating system.
- Optimized legacy processes to document findings and recommendations for future efficiency gains.
- Recognized by the client for ensuring a thorough, efficient and successful QA process.

## **EDUCATION**

### **Simon Fraser University / Bachelor of Science**

Aug 2018 - Dec 2023 (Vancouver, BC)

Graduated with a concentration in Design.